

#### **Morrisburg & District Skating Club**

28 Ottawa St., Unit C P.O. Box 617 Morrisburg, ON KOC 1X0 info@skatemorrisburg.com

## 2021/2022 Skating Season

July 28, 2021

Dear Community-Minded Business Member,

The Morrisburg & District Skating Club is a Skate Canada, non-profit organization that relies on local support to help with fundraising. We are a small-town club, with roughly 120 skaters, although less now that the pandemic has restricted our numbers. The sponsorships we receive from our community, as well as the fundraising done throughout the year by these skaters, help offset registration fees, operational expenses and ice fees endured throughout the season.

As our skating season was once again cut short due to COVID-19, we were not able to host our annual year end Ice Show. To honour the final portion of last year's sponsorships, we will be publishing all sponsors in the Morrisburg Leader the week of August 11<sup>th</sup>. We appreciate your yearly sponsorship and look forward to having a full skating season in which we will be able to complete your current sponsorship level.

With the recent events of COVID-19 and the economic impact it has put on our communities, MDSC recognizes the challenges our local businesses face. We would appreciate any sponsorship your business is able to offer and understand if you cannot give at this time.

There are 4 sponsorship levels to choose from. Please see the chart below for sponsorship options, and levels of advertising. As you can see, we will continue with our raffle calendar as it is our #1 fundraiser every year. We will have weekly cash draws from January to March.

On behalf of the Morrisburg & District Skating Club we thank you for your time and consideration. We appreciate the support your business offers to our organization, and the skaters, who benefit directly from your community support. If you any questions, please feel free to contact Becky Kelly at 613-330-9177 or Tracy Yalden at 613-340-1598 or email info@skatemorrisburg.com.

#### BR.ONZE \$25-\$49

- ✓ Business card size ad in Ice Show program booklet
- Recognition on MDSC website and Facebook page

## SILVER \$50-\$99

- √ 1/4-page size ad in Ice
  Show program booklet
- ✓ Business name on MDSC raffle calendar
- Recognition on MDSC website and Facebook page as well as within the Morrisburg Arena

### GOLD \$100-\$249

- ✓ 1/2-page size ad in Ice Show program booklet
- ✓ Business card on back of MDSC raffle calendar
- ✓ Recognition on MDSC website, Facebook page as well as within the Morrisburg Arena

### PLATINUM \$250+

- ✓ Full page ad in Ice Show program booklet
- ✓ Business card on front of MDSC raffle calendar
- ✓ Recognition on MDSC website, Facebook page as well as within the Morrisburg Arena

\*Any donation over \$1000 will receive Platinum level sponsorship as well as a photo op and recognition in the local newspaper.

\*We are hoping to have all donations received by August 13<sup>th</sup> to give us time to prepare our calendar for September. \*

| Your 2020/2021 o | donation total was: \$ | <b>&gt;</b> | Thank You | <u>ا</u> ا |
|------------------|------------------------|-------------|-----------|------------|
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| Please return form with payment to the address above or contact Becky Kelly (613)330-9177 or Tracy Yalden (613)<br>340-1598 for pick up. * <u>Make sure to include your business card or ad when submitting your form.*</u> You may also email<br>your ad directly to <u>info@skatemorrisburg.com</u> .   |
|---|
| Date:   |
| Business Name:  |
| Contact Name:   |
| Contact Phone Number:   |
| Contact Email Address:  |
| Sponsorship level chosen: Bronze Silver Gold Platinum  Amount: \$  Payment Method: Cash Chq# Cash Chq# |
| Payment Method: ☐ cash ☐ chq# ☐ e-transfer to register@skatemorrisburg.com **Please   |
| include your business name in the message option and use the password: sponsor22  |
| A receipt will be issued for any denomination given.  |
| Advertisement:  |
| <ul> <li>□ I've included an updated ad. (□ attached OR □ sent electronically to <u>info@skatemorrisburg.com</u>)</li> <li>□ I would like to use my ad from last year.</li> </ul>  |
| We are hoping to have all donations received by August 13 <sup>th</sup> to give us time to prepare our  |

#### For office use only:

local newspaper

| Tor office asc only.   |  |  |  |   |  |   |  |
|--|--|--|--|---|--|---|--|
| BRONZE   |  | SILVER   |  | GOLD  |  | PLATINUM  |  |
| \$25-\$49  |  | \$50-\$99  |  | \$100-\$249   |  | \$250+  |  |
| Business card size ad in<br>Ice Show program<br>booklet<br>Recognition on MDSC<br>website and Facebook<br>page |  | 1/4-page size ad in Ice<br>Show program booklet<br>Business name on<br>MDSC raffle calendar<br>Recognition on MDSC<br>website and Facebook<br>page as well as within |  | 1/2-page size ad in Ice<br>Show program booklet<br>Business card on back<br>of MDSC raffle calendar<br>Recognition on MDSC<br>website, Facebook<br>page as well as within |  | Full page ad in Ice Show program booklet Business card on front MDSC raffle calendar Recognition on MDSC website, Facebook page as well as within |  |
|  |  | the Morrisburg Arena   |  | the Morrisburg Arena  |  | the Morrisburg Arena  |  |
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